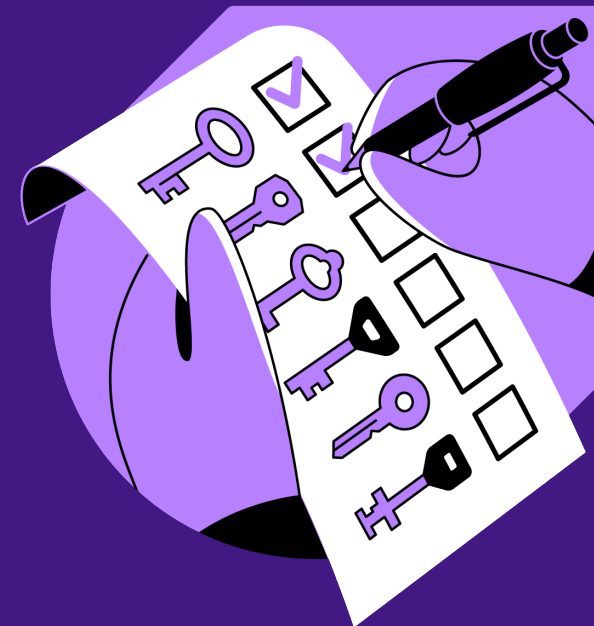


How To Identify Target Keywords in 8 Simple Steps

Log into Semrush and follow these steps to generate a list of target keywords in no time!



- 1. Search your main keyword in the search bar

[Keyword Overview](#)

- 2. Use the Keyword Magic tool to find long-tail keywords

[Keyword Magic Tool](#)

- 3. Apply filters for keyword difficulty (SEO) or competitive density (PPC)

[Keyword Magic Tool](#)

- 4. Send the filtered list to Keyword Manager

[Keyword Manager](#)

- 5. Reference the related keywords filter to find more topics

[Keyword Magic Tool](#)

- 6. Repeat steps 2–5 for any additional keywords

[Keyword Magic Tool](#)

- 7. Export your master list from Keyword Manager

[Keyword Manager](#)

- 8. Classify by search intent