## Most Common Website Problems

### HTTP Status

*out of all checked websites*

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>4xx errors</td>
<td>47.3%</td>
</tr>
<tr>
<td>Broken internal links</td>
<td>42.4%</td>
</tr>
<tr>
<td>Pages not crawled</td>
<td>29.1%</td>
</tr>
<tr>
<td>Broken internal images</td>
<td>16.1%</td>
</tr>
<tr>
<td>Broken external links</td>
<td>46.5%</td>
</tr>
<tr>
<td>Temporary redirects</td>
<td>31.5%</td>
</tr>
<tr>
<td>Permanent redirects</td>
<td>75.3%</td>
</tr>
</tbody>
</table>

*404*
**Most Common Website Problems**

**Links**

*out of all checked websites

- **Broken internal links**: 42.4%
- **Broken external links**: 46.5%
- **Links lead to HTTP pages for HTTPS site**: 41.2%
- **Underscores in URL**: 19.0%
- **Pages with only one internal link**: 88.6%
- **Page Crawl Depth more than 3 clicks**: 38.6%
- **Nofollow attributes in outgoing external links**: 37.4%
Most Common Website Problems

Meta tags

*out of all checked websites

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duplicate title tags</td>
<td>50.8%</td>
</tr>
<tr>
<td>Duplicate meta descriptions</td>
<td>49.7%</td>
</tr>
<tr>
<td>Missing meta description</td>
<td>67.0%</td>
</tr>
<tr>
<td>Long title element</td>
<td>66.0%</td>
</tr>
<tr>
<td>Missing h1</td>
<td>64.1%</td>
</tr>
<tr>
<td>Missing ALT attributes</td>
<td>60.0%</td>
</tr>
<tr>
<td>Duplicate content in h1 and title</td>
<td>36.8%</td>
</tr>
<tr>
<td>Short title element</td>
<td>24.6%</td>
</tr>
<tr>
<td>Multiple h1 tags</td>
<td>65.7%</td>
</tr>
</tbody>
</table>
Most Common Website Problems
Duplicates
*out of all checked websites

- Duplicate title tags: 50.8%
- Duplicate meta descriptions: 49.7%
- Duplicate content: 45.8%
- Duplicate content in h1 and title: 36.8%
Most Common Website Problems

Mobile SEO

*out of all checked websites

AMP HTML Issues

26.9%
### Most Common Website Problems

**Indexability**

*out of all checked websites*

<table>
<thead>
<tr>
<th>Problem</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hreflang conflicts within page source code</td>
<td>62.3%</td>
</tr>
<tr>
<td>Duplicate title tags</td>
<td>50.8%</td>
</tr>
<tr>
<td>Duplicate meta descriptions</td>
<td>49.7%</td>
</tr>
<tr>
<td>Duplicate content</td>
<td>45.8%</td>
</tr>
<tr>
<td>Issues with incorrect hreflang links</td>
<td>41.1%</td>
</tr>
<tr>
<td>AMP HTML Issues</td>
<td>26.9%</td>
</tr>
<tr>
<td>Low word count</td>
<td>72.3%</td>
</tr>
<tr>
<td>Missing meta description</td>
<td>67%</td>
</tr>
<tr>
<td>Long title element</td>
<td>66%</td>
</tr>
<tr>
<td>Missing h1</td>
<td>64%</td>
</tr>
<tr>
<td>Missing ALT attributes</td>
<td>60%</td>
</tr>
<tr>
<td>Duplicate content in h1 and title</td>
<td>24.7%</td>
</tr>
<tr>
<td>Missing hreflang and lang attributes</td>
<td>20%</td>
</tr>
<tr>
<td>Multiple h1 tags</td>
<td>65.7%</td>
</tr>
<tr>
<td>Hreflang language mismatch issues</td>
<td>34.9%</td>
</tr>
</tbody>
</table>
# Most Common Website Problems

## Crawlability

*out of all checked websites*

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>4xx errors</td>
<td>47.3%</td>
</tr>
<tr>
<td>Sitemap.xml not specified in robots.txt</td>
<td>48.8%</td>
</tr>
<tr>
<td>Broken internal links</td>
<td>42.4%</td>
</tr>
<tr>
<td>Broken internal images</td>
<td>16%</td>
</tr>
<tr>
<td>Incorrect pages found in sitemap.xml</td>
<td>30.4%</td>
</tr>
<tr>
<td>Pages not crawled</td>
<td>29%</td>
</tr>
<tr>
<td>Pages with only one internal link</td>
<td>37.4%</td>
</tr>
<tr>
<td>Permanent redirects</td>
<td>75.3%</td>
</tr>
<tr>
<td>Temporary redirects</td>
<td>38.6%</td>
</tr>
<tr>
<td>Nofollow attributes in outgoing external links</td>
<td>31.9%</td>
</tr>
<tr>
<td>Nofollow attributes in outgoing internal links</td>
<td>28.4%</td>
</tr>
<tr>
<td>Blocked from crawling</td>
<td>56.5%</td>
</tr>
<tr>
<td>UnderScores in URL</td>
<td>19%</td>
</tr>
<tr>
<td>Sitemap.xml not found</td>
<td>17.4%</td>
</tr>
<tr>
<td>Pages not crawled</td>
<td>29%</td>
</tr>
<tr>
<td>Orphaned sitemap pages</td>
<td>84.9%</td>
</tr>
<tr>
<td>Page Crawl Depth more than 3 clicks</td>
<td>38.6%</td>
</tr>
</tbody>
</table>

*error* - Red

*warning* - Orange

*notice* - Blue
Most Common Website Problems

Site Performance

*out of all checked websites

- Slow page (HTML) load speed: 28.4%
- Unminified JavaScript and CSS files: 74.4%
- Links lead to HTTP pages for HTTPS site: 41.2%
- Uncached JavaScript and CSS files: 29%
- Slow avg. document interactive time: 91.9%
- No HSTS support: 84.4%