The Ultimate On Page SEO Checklist

Follow these steps to make sure your webpages are ready to rank on Google

☐ 1. **Create a catchy title.**
OPSC   TR

☐ 2. **Write a clear URL containing target keywords.**
SA

☐ 3. **Make your meta description informative and succinct.**
OPSC

☐ 4. **Use your target keywords within the first 100-150 words. Use semantically related concepts throughout the rest.**
SWA   KMT

☐ 5. **Structure your text by using H1 to H6 subheadings in a descending order.**
SA

☐ 6. **Spice up your content with videos, GIFs, and pictures that can keep people interested.**
SA   SWA

☐ 7. **Find the optimal text length. Make the text easy to read and understand.**
SWA   OPSC

☐ 8. **Enrich your text with internal links to helpful related webpages on your site and around the web.**
SA   OPSC

☐ 9. **Provide your reader with social sharing buttons.**
SMT

☐ 10. **Make every piece of your content unique. Avoid duplications.**
SA

☐ 11. **Make sure Google's crawling bot can reach your article.**
SA

☐ 12. **Test how long it takes for your page to be ready. Even milliseconds matter sometimes.**
SA

☐ 13. **Make the page mobile-friendly, so your audience can read it everywhere.**
SA

SA   Site Audit

SWA   SEO Writing Assistant

TR   Topic Research

OPSC   On Page SEO Checker

KMT   Keyword Magic Tool

SMT   Social Media Tracker