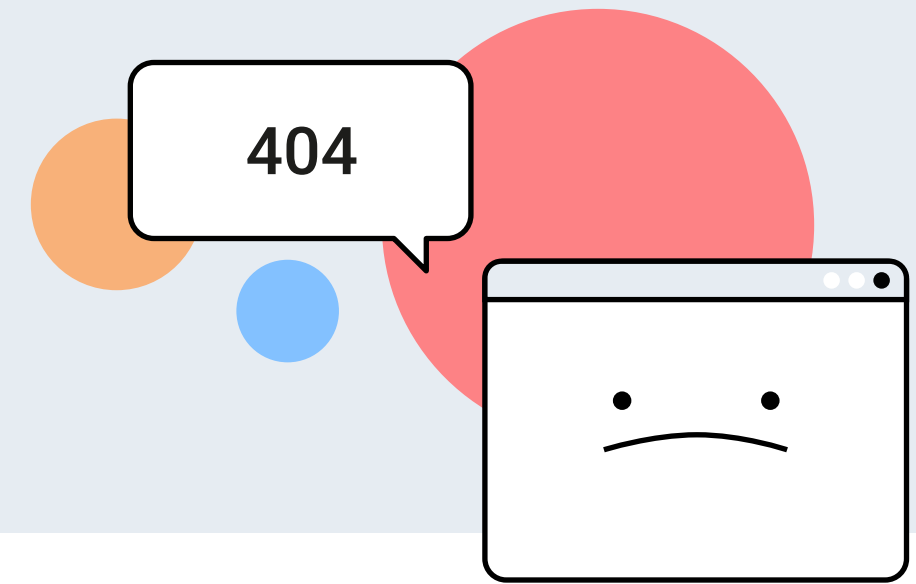


Most Common Website Problems

HTTP Status

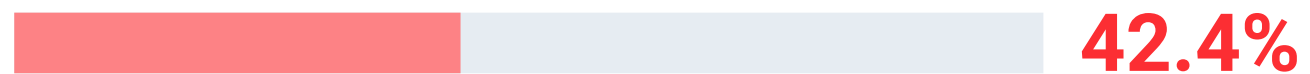
*out of all checked websites



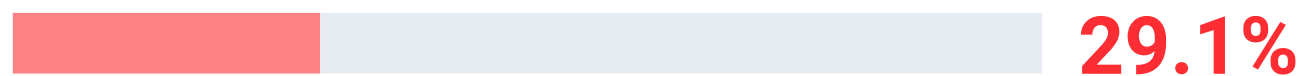
4xx errors



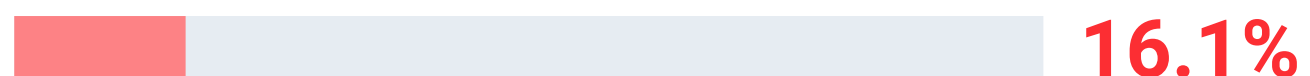
Broken internal links



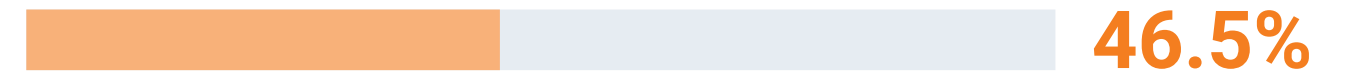
Pages not crawled



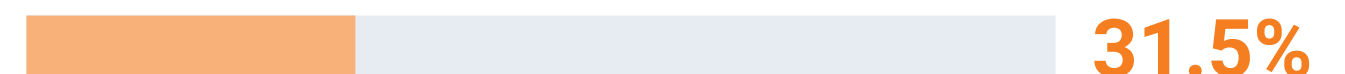
Broken internal images



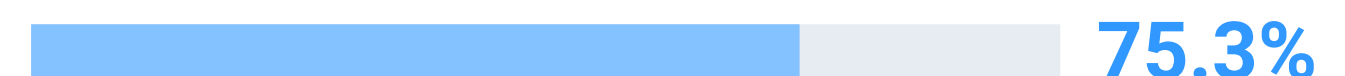
Broken external links



Temporary redirects



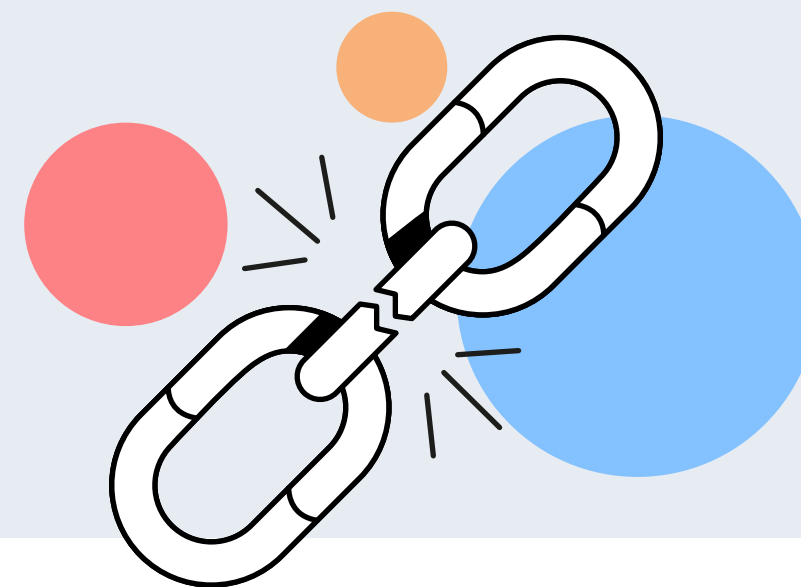
Permanent redirects



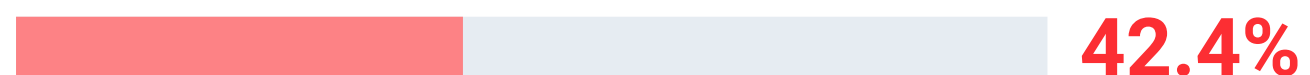
Most Common Website Problems

Links

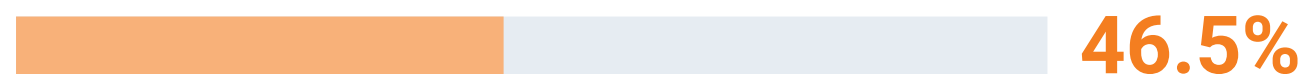
*out of all checked websites



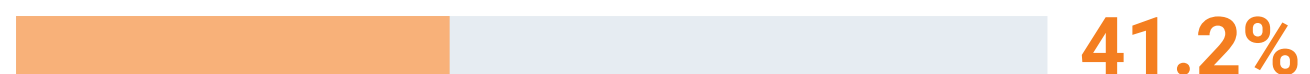
Broken internal links



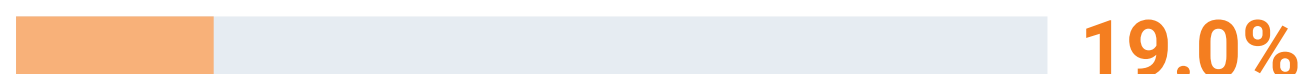
Broken external links



Links lead to HTTP pages for HTTPS site



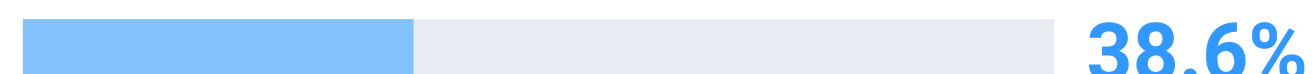
Underscores in URL



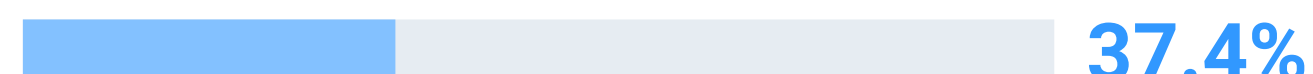
Pages with only one internal link



Page Crawl Depth more than 3 clicks



Nofollow attributes in outgoing external links



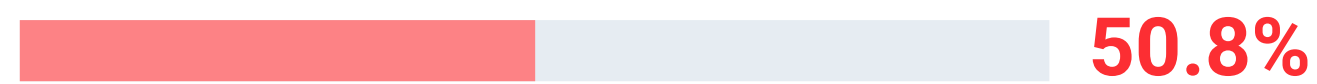
Most Common Website Problems

Meta tags

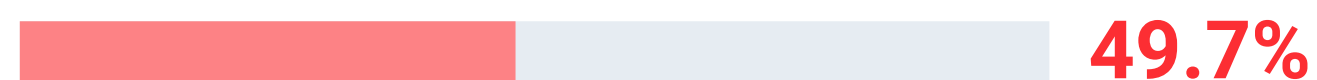
*out of all checked websites



Duplicate title tags



Duplicate meta descriptions



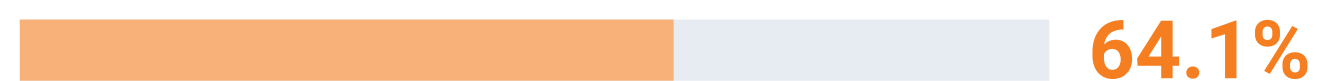
Missing meta description



Long title element



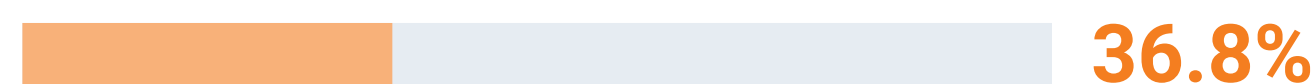
Missing h1



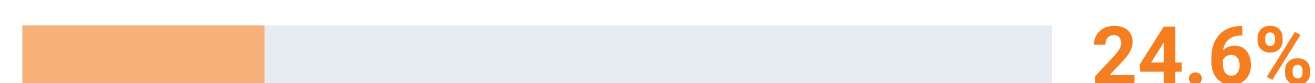
Missing ALT attributes



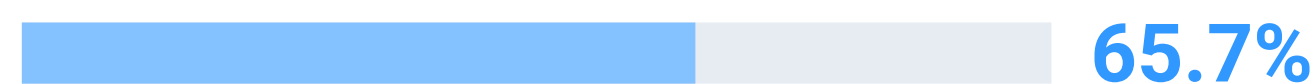
Duplicate content in h1 and title



Short title element



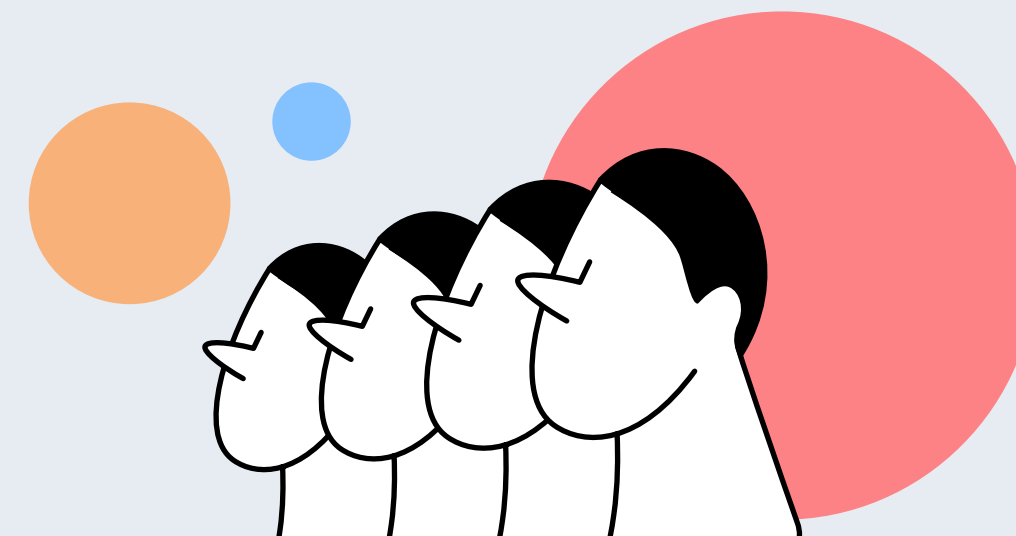
Multiple h1 tags



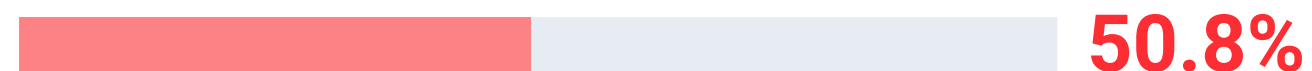
Most Common Website Problems

Duplicates

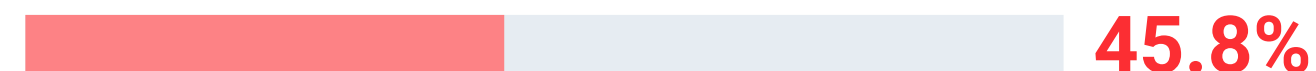
*out of all checked websites



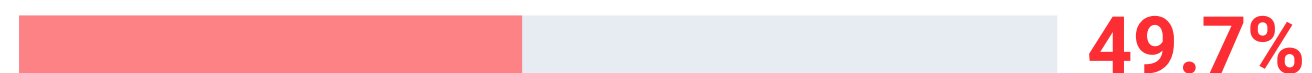
Duplicate title tags



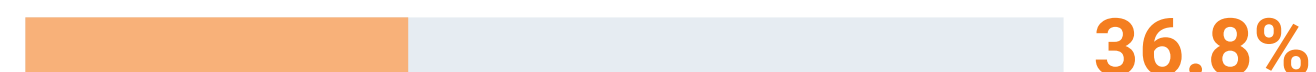
Duplicate content



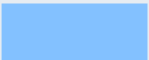


Duplicate meta descriptions



Duplicate content in h1 and title



 error  warning  notice

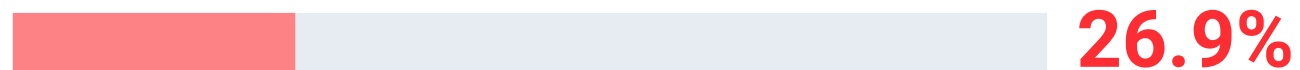
Most Common Website Problems

Mobile SEO

*out of all checked websites

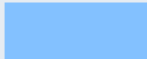


AMP HTML Issues



 error

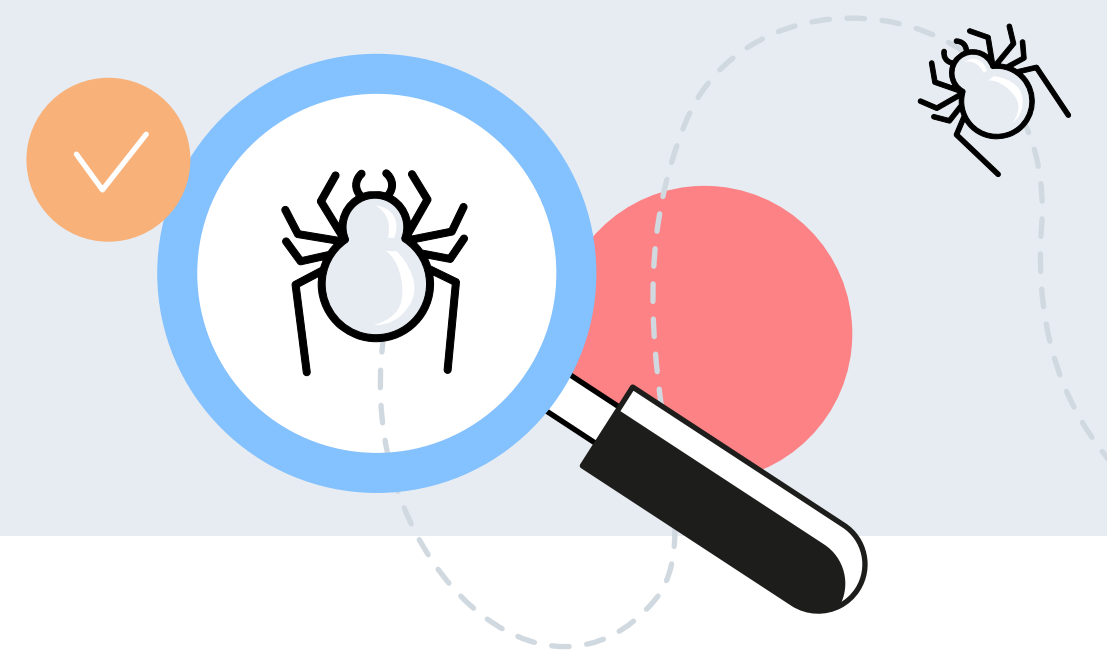
 warning

 notice

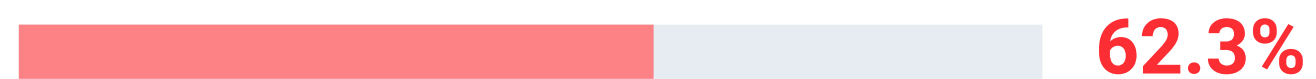
Most Common Website Problems

Indexability

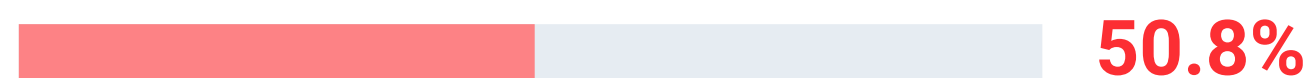
*out of all checked websites



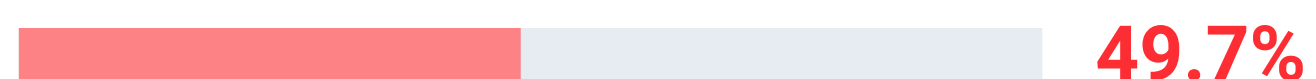
Hreflang conflicts within page source code



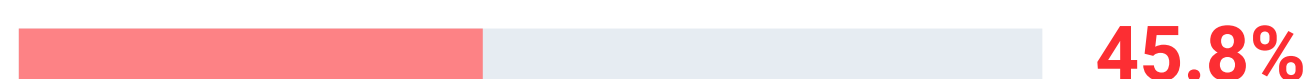
Duplicate title tags



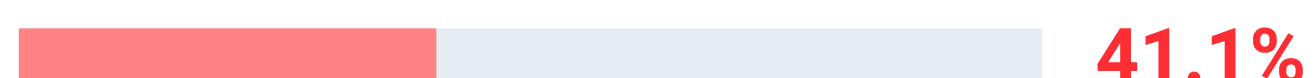
Duplicate meta descriptions



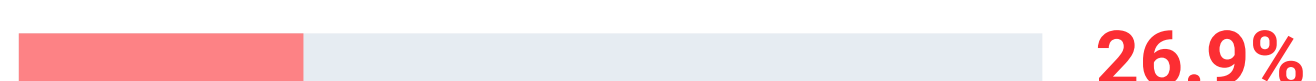
Duplicate content



Issues with incorrect hreflang links



AMP HTML Issues



Low word count



Missing meta description



Long title element



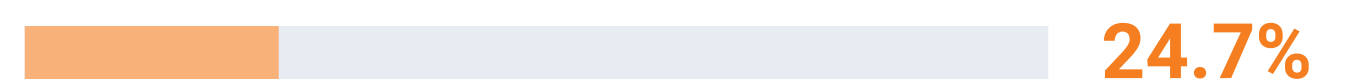
Missing h1



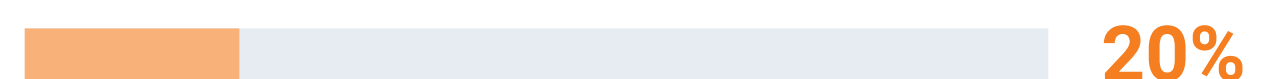
Missing ALT attributes



Duplicate content in h1 and title



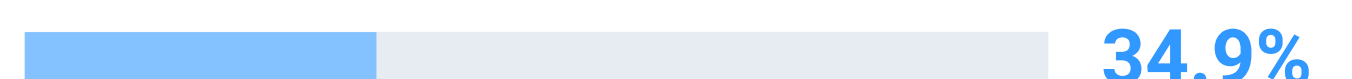
Missing hreflang and lang attributes



Multiple h1 tags



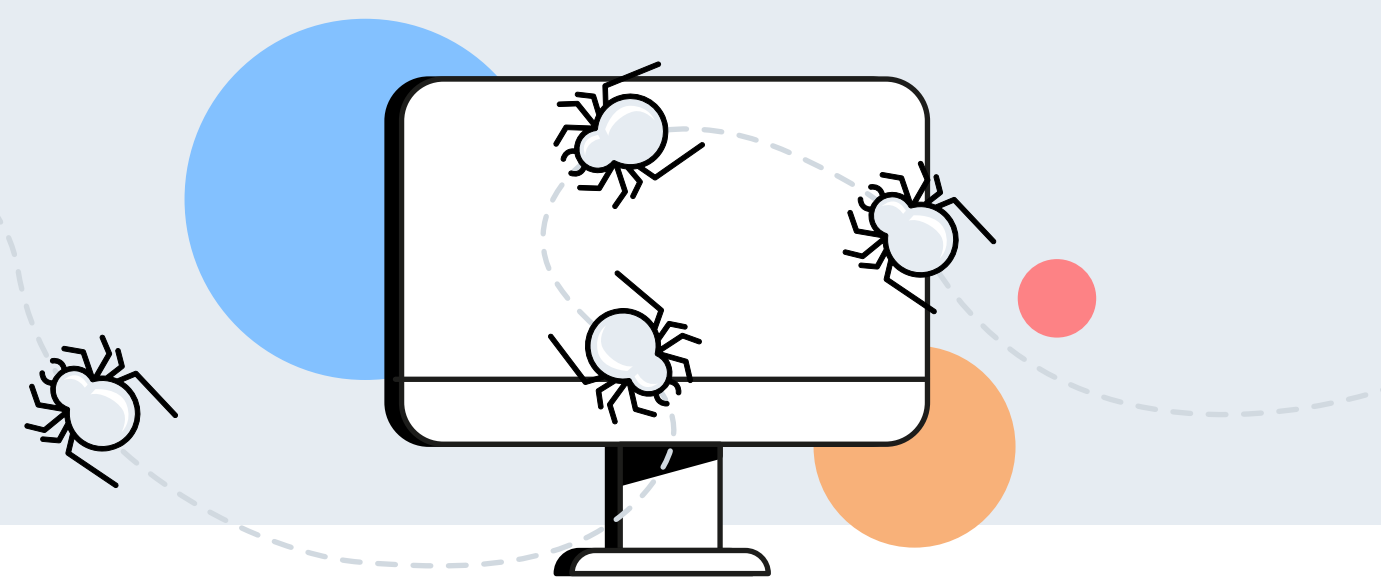
Hreflang language mismatch issues



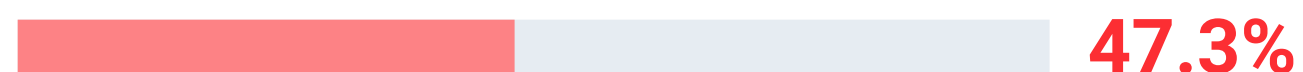
Most Common Website Problems

Crawlability

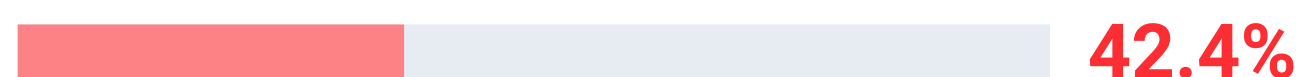
*out of all checked websites



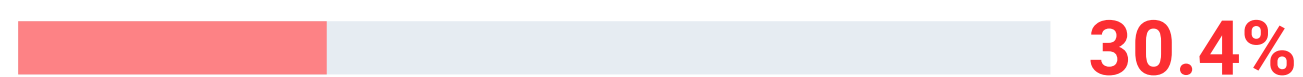
4xx errors



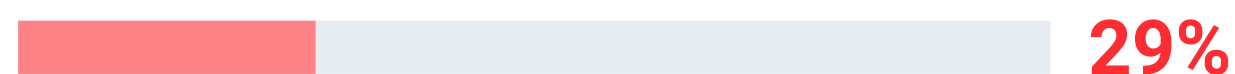
Broken internal links



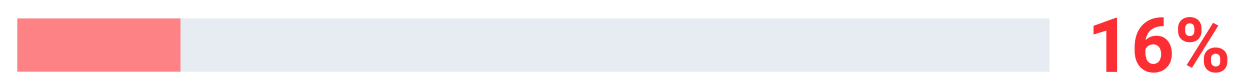
Incorrect pages found in sitemap.xml



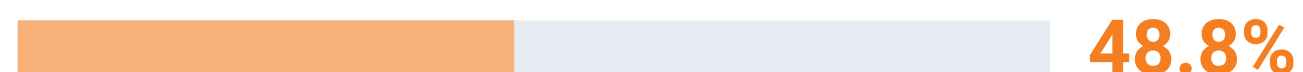
Pages not crawled



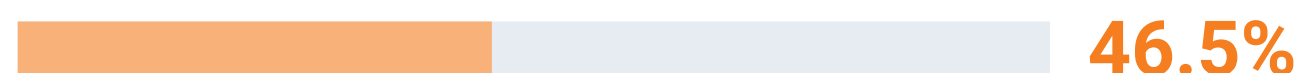
Broken internal images



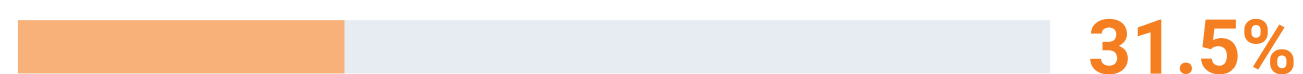
Sitemap.xml not specified in robots.txt



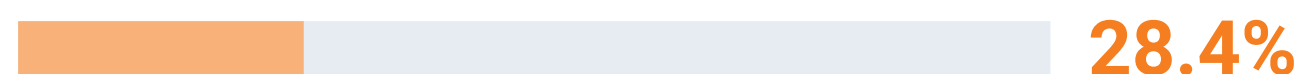
Broken external links



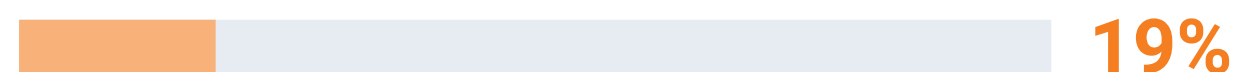
Temporary redirects



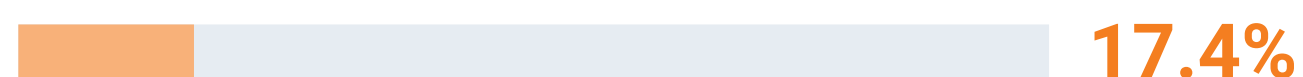
Nofollow attributes in outgoing internal links



Underscores in URL



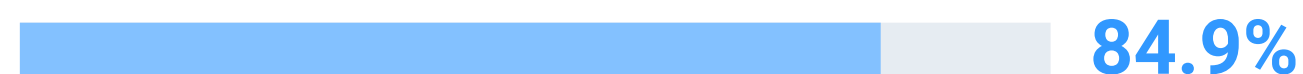
Sitemap.xml not found



Pages with only one internal link



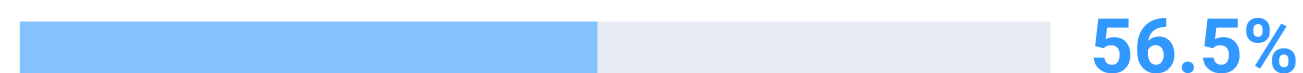
Orphaned sitemap pages



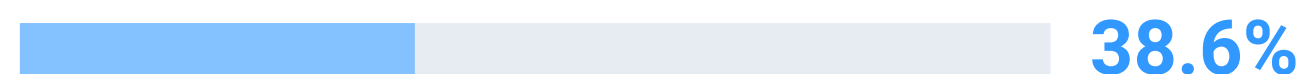
Permanent redirects



Blocked from crawling



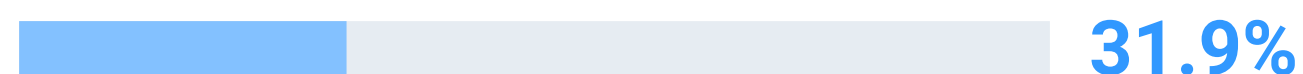
Page Crawl Depth more than 3 clicks



Nofollow attributes in outgoing external links



Blocked external resources in robots.txt

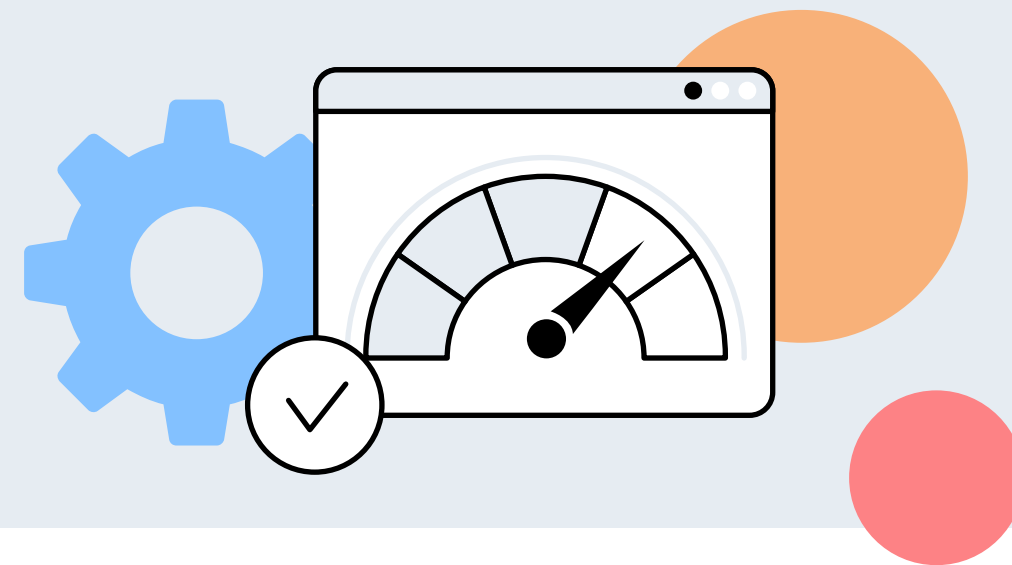


error warning notice

Most Common Website Problems

Site Performance

*out of all checked websites



Slow page (HTML) load speed



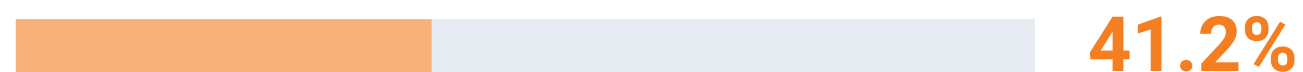
Issues with mixed content



Unminified JavaScript and CSS files



Links lead to HTTP pages for HTTPS site



Uncached JavaScript and CSS files



Slow avg. document interactive time



No HSTS support

