



July 2, 2024

Google Ads

Report Template



Overview

Impressions

23 ↓ 69.3%

Clicks

6 0%

Conversions

1 ↑ 100%

CTR

26.1% ↑ 226.1%

Cost

7.31 ↓ 2.5%

CPC

1.22 ↓ 2.5%

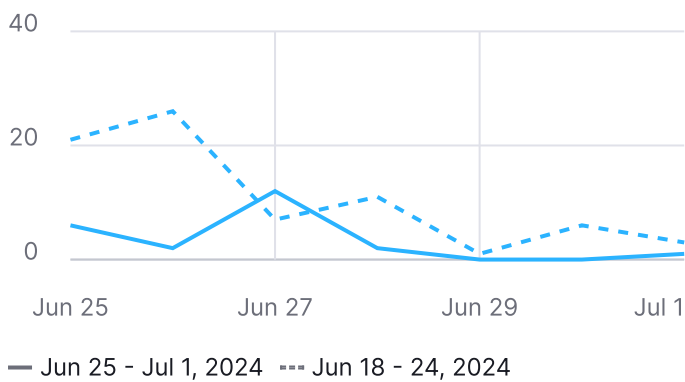
Cost / conv.

7.31 ↑ 100%

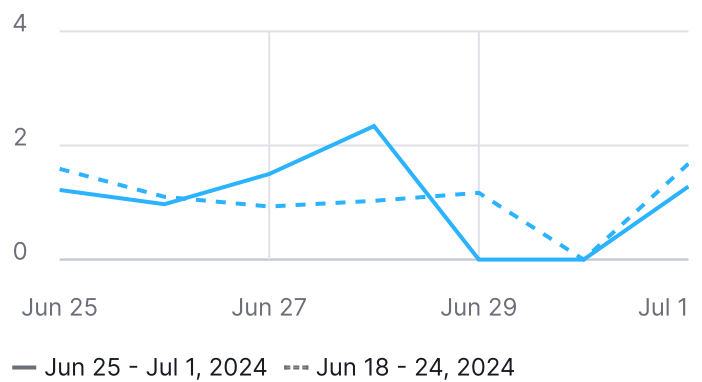
Conversions Rate

16.7% ↑ 100%

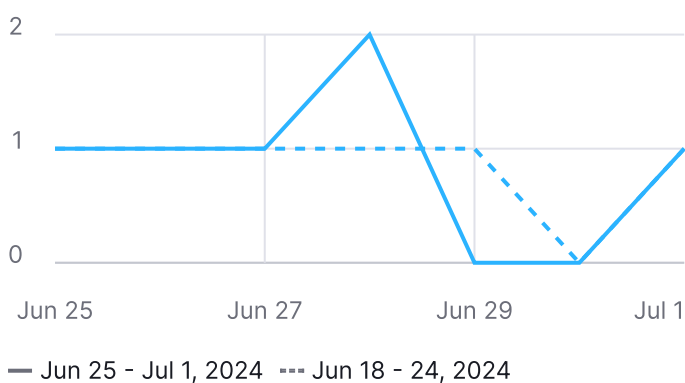
Impressions by Day



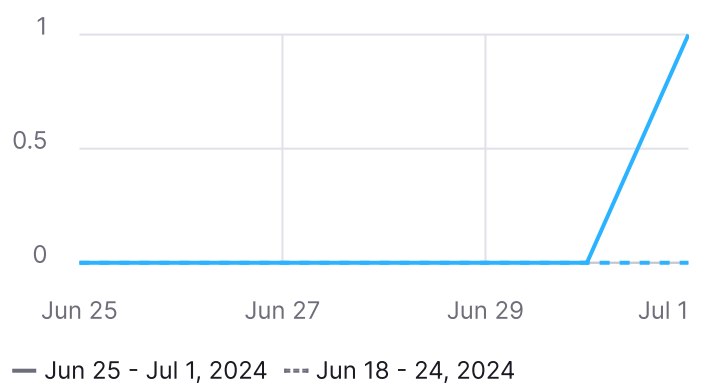
Cost by Day



Clicks by Day

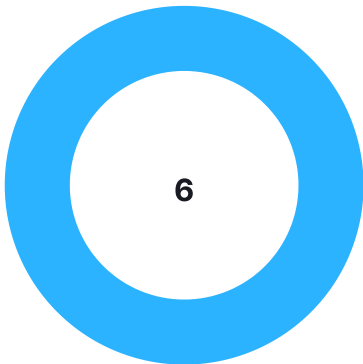


Conversions by Day



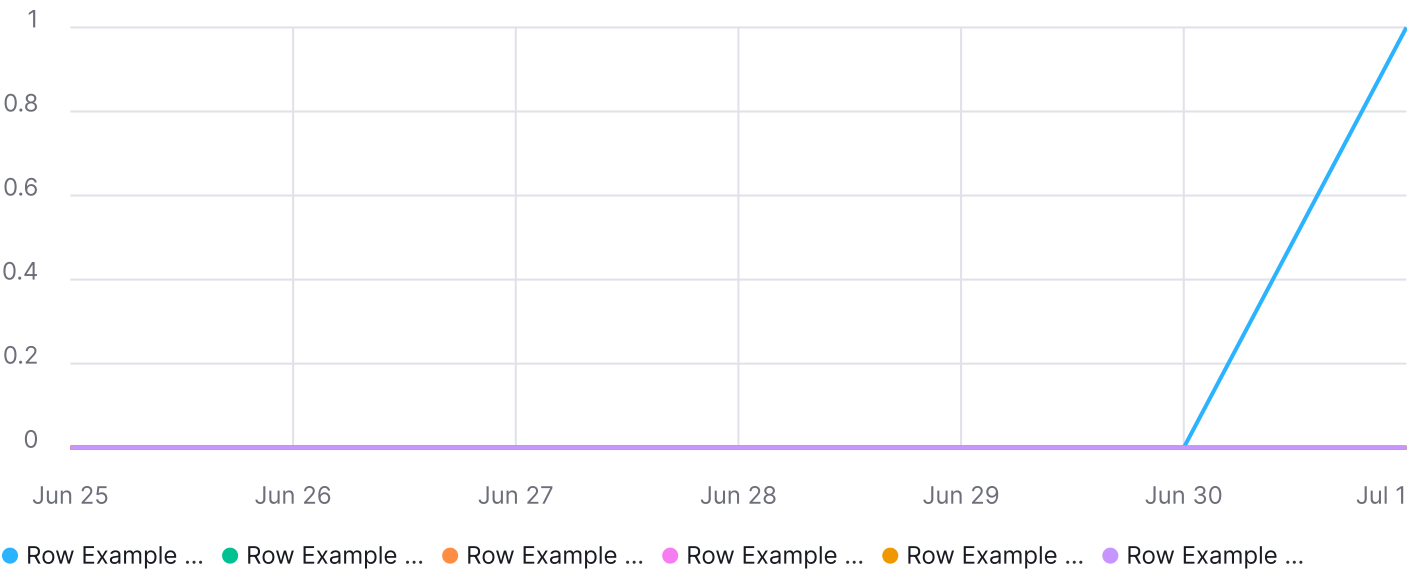
Campaign Performance

Clicks by Ad Campaign



Row Example #1	100%	6
Row Example #5	0%	0
Row Example #4	0%	0
Row Example #2	0%	0
Row Example #3	0%	0
Other	0%	0

Conversions by Day



Metrics by Ad Campaign

Ad Campaign	Impression	Clicks	Conversions	Cost	CPC	CTR
Row Example #1	23 ↓69.3%	6 0%	1 ↑100%	7.31 ↓2.5%	1.22 ↓2.5%	26.1% ↑226.1%

Ad Campaign	Impression 	Clicks	Conversions	Cost	CPC	CTR
Row Example #2	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%
Row Example #3	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%
Row Example #4	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%
Row Example #5	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%
Row Example #6	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%
Row Example #7	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%
Row Example #8	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%
Row Example #9	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%
Row Example #10	0 0%	0 0%	0 0%	0 0%	0 0%	0% 0%