



Google Analytics v4

Report Template





Table of contents

Overview	3
Key Events	4
Audience Insights	5



Overview

Sessions

2.6K ↑1.1%



Total Users

1.72K ↑1.5%



New Users

955 1.1%



Key Events

1.45K ↓5.2%



Session Key Event Rate

52% ↓5.3%

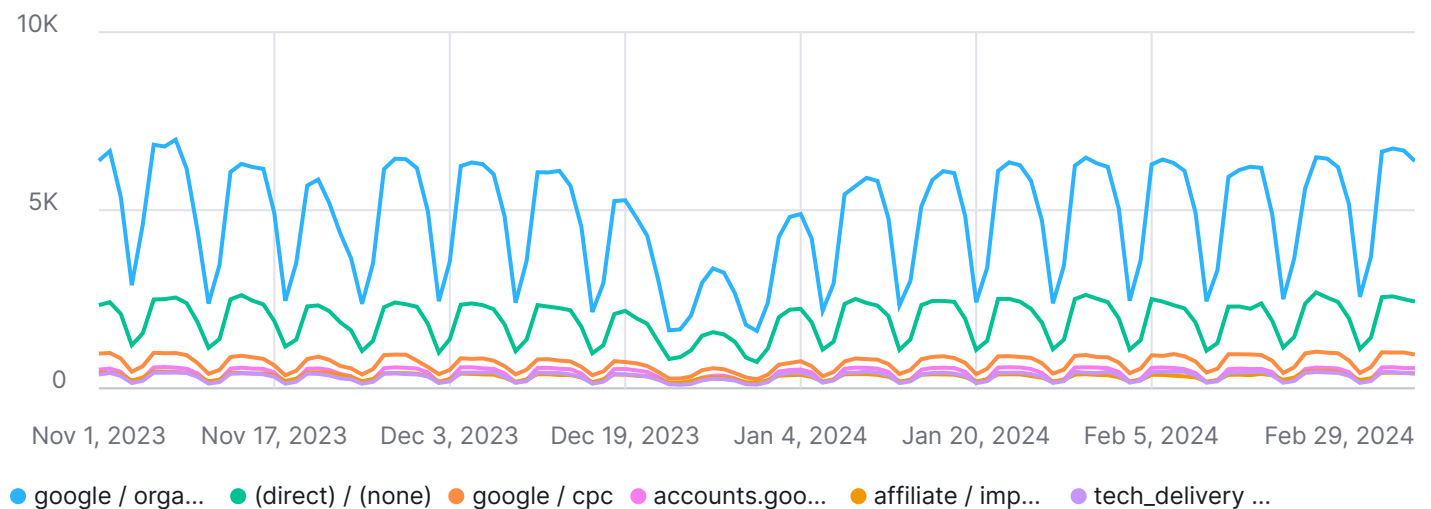


Bounce Rate

34.5% ↑11.2%



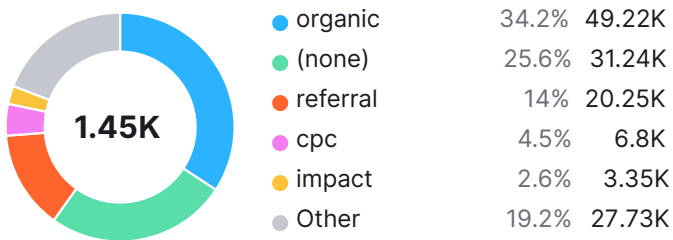
Users by Source / Medium



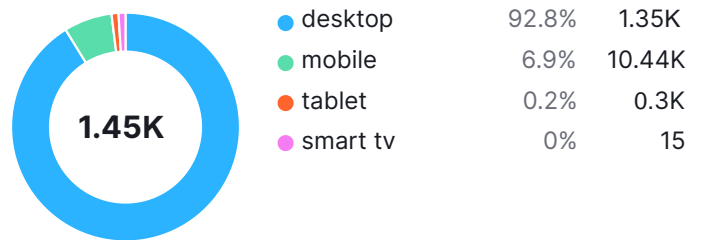


Key Events

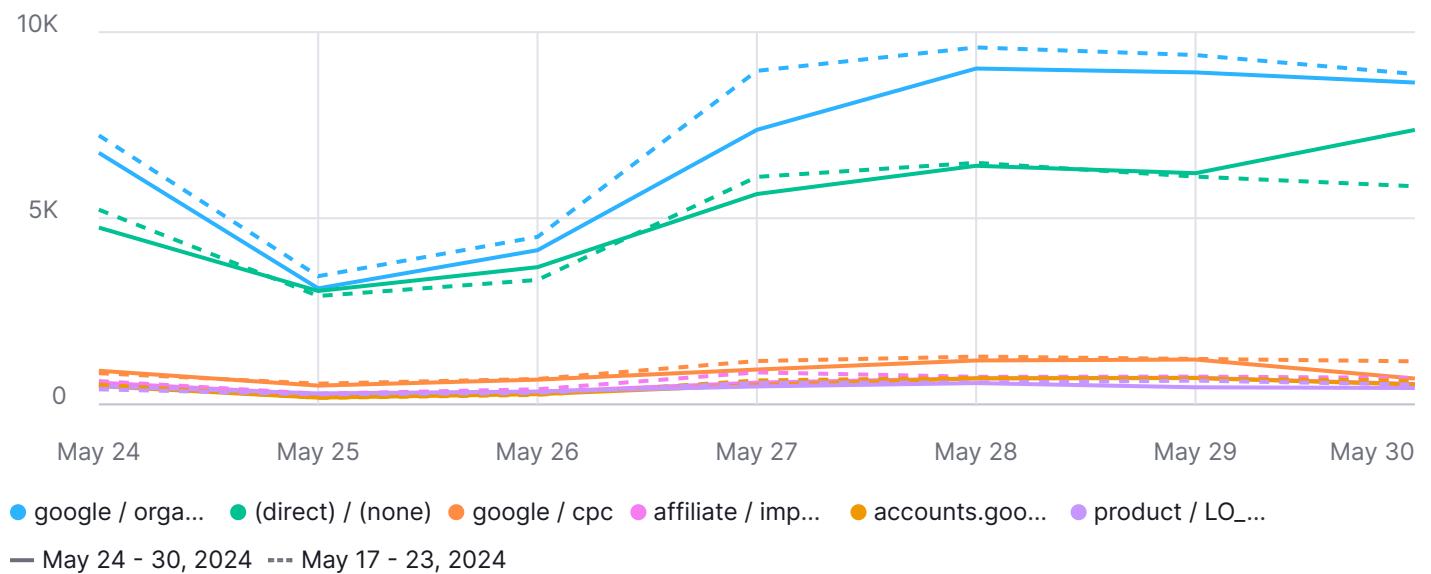
Key Events by Medium



Key Events by Device Category



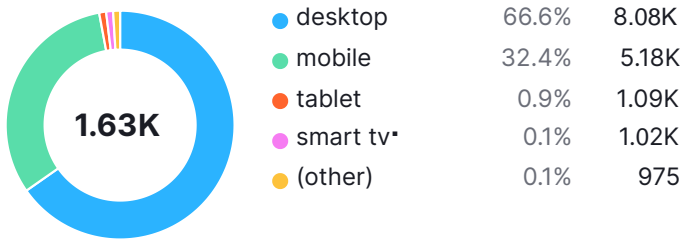
Key Events by Source / Medium



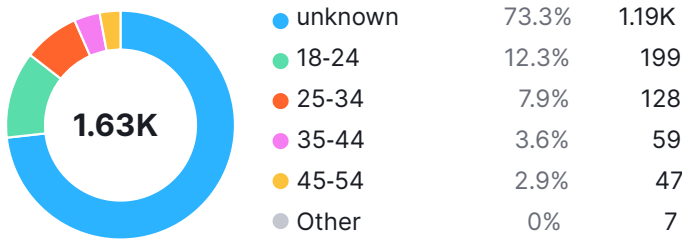


Audience Insights

Users by Device Category



Users by Age



Metrics by City

City	Views	Event Count	Total Users	New Users
New York	1.55K	20.62K	299	117
Lahore	408	12.58K	205	95
Prague	308	3.92K	199	90
Faisalabad	277	3.1K	175	82
Karachi	235	2.67K	174	80
London	216	1.62K	155	74
Singapore	184	1.08K	134	72
Seattle	166	1.05K	127	63
Dhaka	152	989	119	64
Sydney	150	968	126	79
Ho Chi Minh City	143	851	122	57
Hanoi	142	827	116	37
Melbourne	133	797	119	34



City	Views 	Event Count	Total Users	New Users
Paris	124	793	113	24
Los Angeles	117	716	103	19
Mumbai	109	673	99	17
Bengaluru	106	648	93	13
Dubai	105	635	82	17
Delhi	102	253	65	3
Madrid	95	210	60	2
Sao Paulo	92	214	60	2
Toronto	91	202	33	4
Istanbul	58	157	21	6
Hyderabad	35	125	7	2
Islamabad	16	73	8	3